



## FAIRFAX COUNTY PARK AUTHORITY

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*For Immediate Release*

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## Park Authority Garners Seven Communications Awards

The Fairfax County Park Authority received seven communication and publication awards in the 2007 Hermes Creative Awards competition. The annual awards recognize excellence in concept, writing and design of materials and programs, and emerging technologies within the fields of creative professionals.

Frying Pan Farm Park Manager Todd Brown received a Platinum award in the writing/article category for "My Three Little Pigs", a feature on life, death and the responsibilities of farm life. Publication editor and writer David Ochs of the Resource Management Division also received a Platinum award in the newsletter category for ResOURces Newsletter, a monthly publication which focuses on natural and cultural resources in Fairfax County.

Internet Architect Jeff Snoddy received a Gold Award for design/web site overall for the Fairfax County Park Authority Website. Public Information Officer Judy Pedersen also received a Gold Award in the media kit category for the Trailfest Media Packet.

The Park Authority Public Information Office staff received Honorable Mentions for the 2005-2006 Annual Report in the Annual Report category and in the special event category and event marketing category for the CLEMYJONTRI Park opening.

Hermes Creative Awards is administered through the Association of Marketing and Communication Professionals. The international organization consists of several thousand professionals in the fields of marketing, communication, advertising and public relations.

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